


SNP 2024 State of the
Science Symposium
Make Every Day Count



September 26, 2024

Science Says Eat More Seafood, Why & How?

Expert Panel Discussion

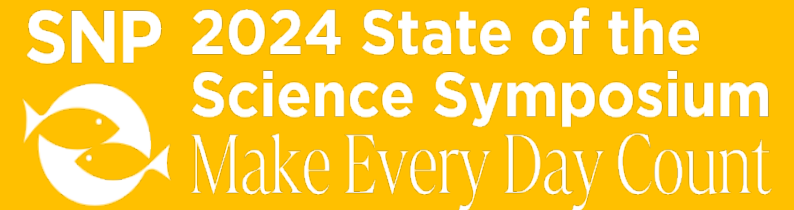
Discussion Panelists

Moderator:

- Linda Cornish, President of the Seafood Nutrition Partnership

Panelists:

- Mr. John Burrows, Seafood Technical Director, Alaska Seafood Marketing Institute
- Mr. Jason Driskill, VP of Seafood, Sushi, Meal Simple, H-E-B; SNP Vice Chair
- Ms. Mondonna Khan, Head, Regulatory Affairs & Nutrition, StarKist



Key Concepts

- Where to buy seafood?
- How to incorporate seafood into daily meals that the whole family would like?
- Economical ways to include seafood regularly into any meal occasions.
- Easy ways to cook seafood.
- How to keep seafood top of mind?



**Where to buy
seafood?**

...ER SERVICES AVAILABLE.



FOOD SAFETY
ONGOING INVESTMENT
FOR QUALITY FROM THE
SOURCE TO STORE

**ENVIRONMENTAL
RESPONSIBILITY**
WE SOURCE FROM
TRUSTED PARTNERS

**ANIMAL HEALTH
& WELFARE**
WE SUPPORT THE
WELL-BEING OF OUR
ANIMAL PARTNERS

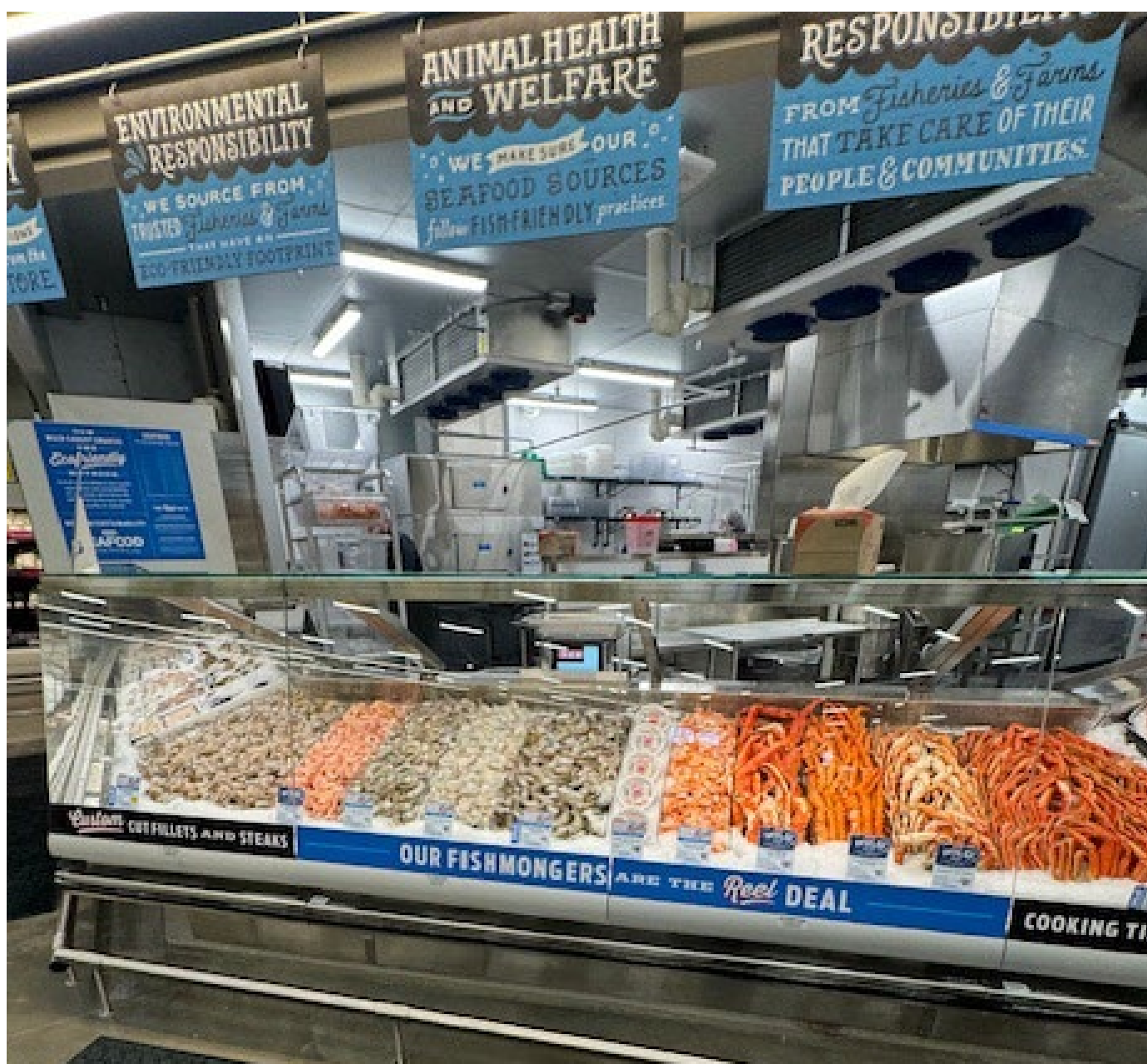
**COMMUNITY
RESPONSIBILITY**
WE SUPPORT THE
WELL-BEING OF OUR
COMMUNITY

TRANSPARENCY
WE SUPPORT THE
WELL-BEING OF OUR
CUSTOMERS

TURA












How to have
seafood that
everyone
likes?

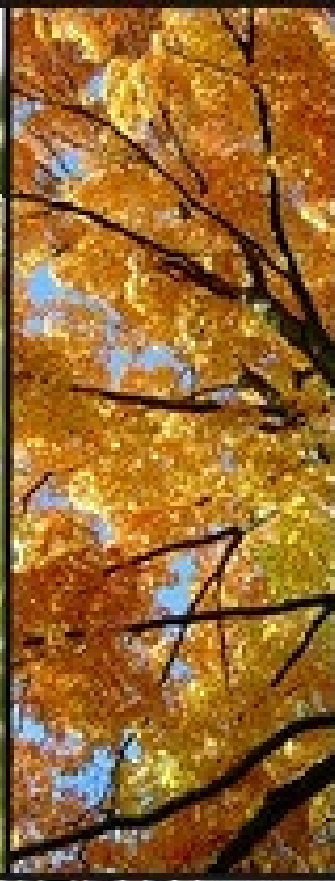
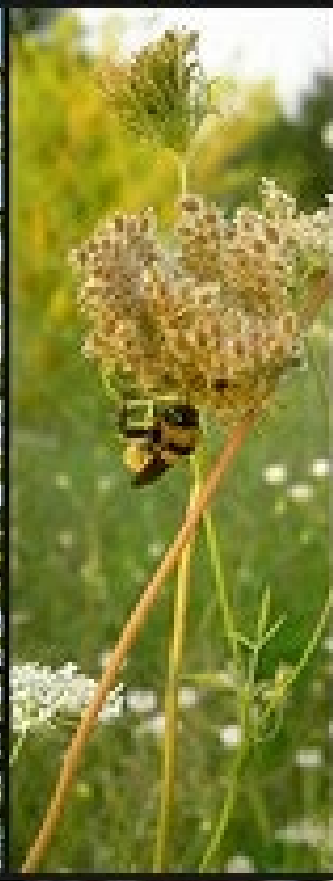
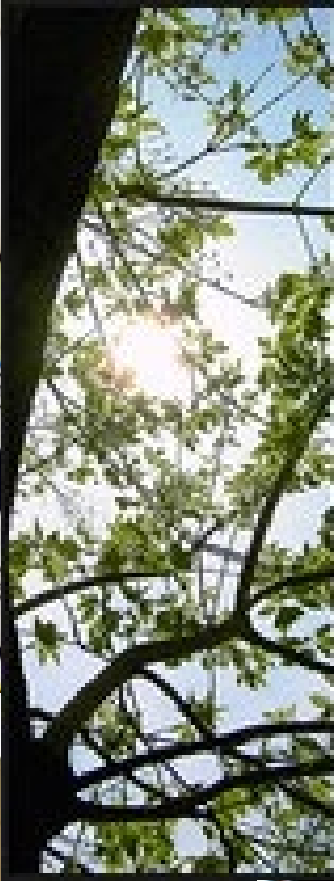




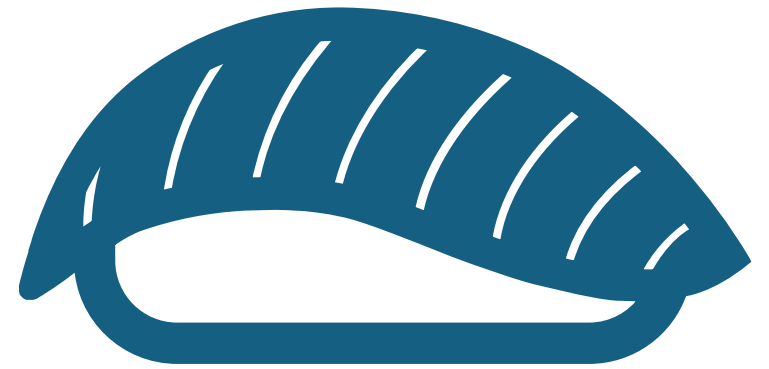




How to have seafood on a budget?



How to cook seafood?



WILD ALASKA SEAFOOD

**COOK IT
FROZEN!**







Meal Simple by H-E-B

Meal Simple by H-E-B

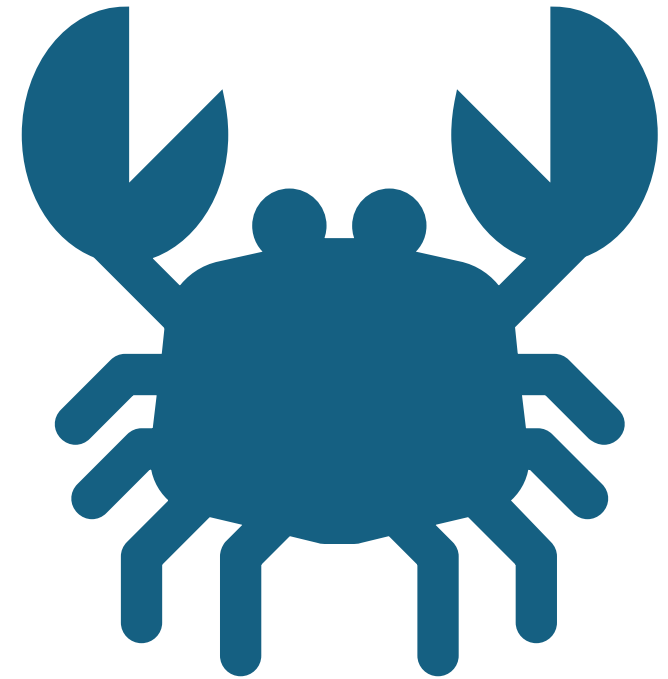


Meal Simple by H-E-B





How to keep
seafood top of
mind?





Derek Hough Dancing With The Stars



Key Takeaways

- Look and ask for great seafood options at your grocery stores, restaurants, schools, military, hospitals, sports arenas, work
- There's seafood that the whole family would like. Add seafood to a favorite meal.
- Buy seafood in bulk, seasonal, promotions
- Think no-cook to air fryer seafood recipes
- Whatever is important to you, seafood can fit in? Health, Planet, Social.